

Unit 4

Listen and Discuss

التهيئة

Ask students about advertisements they remember from any source, such as radio, TV, the Internet, magazines, or on billboards. Have them describe the ad and say whether they liked it or disliked it, and why. Ask what kinds of claims were made in the advertisements. For example: You will lose 10 kilos in only 5 days! Try to elicit comparative and superlative forms. For example: Your teeth will be brighter and whiter in no time! Ask: What features make an ad good? What features make an ad bad?

مفردات الدرس

COMPACT CARS triumph specifications activate portable pedals steerable

مهارات التفكير

Concentration - Comprehension - Analysis of information - Application

إغلاق الدرس

Give students a few minutes to choose a product and write down two reasons that he or she likes it. Have students share their products and reasons with a partner. Then have pairs form small groups to compare the products they chose, and why. Call on one student from each group to tell the class about a product of someone else in the group. This will encourage active listening during group work.

Unit 4

Grammar

التهيئة

Go over the material in the grammar chart for the passive. Point out that when using the passive, stating the agent (who or what performed the action) is optional. If the agent is included in a sentence, it usually comes immediately after the past participle and is preceded by by.

مفردات الدرس

The Passive comparatives and superlatives Similarities and Differences

مهارات التفكير

Knowledge - Application - Analysis - Assembling - Organization

إغلاق الدرس

Have students work in pairs to express their opinions about which ad is the best one. Ask them to focus on which ad is the most effective. For example, which ad would make them want to buy the product if it was something they needed? Encourage students to share their personal experiences in choosing products they often buy, such as shampoo or snacks. How do they decide what to buy? Do ads influence them?

Unit 4

Conversation Listening Pronunciation Vocabulary Building

التهيئة

Direct students' attention to the pictures. Ask them to first identify what they see, without reading the exercise. Have students work alone to match the sentence halves, and then compare their answers in pairs. Check as a class by calling on students to read the completed sentences aloud.

مفردات الدرس

camera obscura Surgical instruments Radioactivity ballpoint pen Sparkle fragrance

مهارات التفكير

Comprehension - Application - Memory - Concentration

إغلاق الدرس

Have students work alone to complete the organizer. After several minutes have students in pairs. One student describes a gadget, and the other expresses disbelief. Have students switch roles so that each gets the chance to describe a gadget and express disbelief.

Unit 4

Reading - Speaking

التهيئة

Review the general format of a paragraph. Explain that it usually contains one or two sentences that express the main idea, and several sentences that support the main idea. Tell students that analyzing each paragraph within a reading will clarify all the ideas expressed about the topic of the reading.

مفردات الدرس

credit card impractical inconceivable limited status symbol cash in franchise revolutionize

مهارات التفكير

Knowledge - Comprehension - Evaluation - Application

إغلاق الدرس

Have a class discussion about what the students' life would be like without credit cards. Ask students to think of specific situations, such as shopping online, buying airline tickets, and downloading computer programs.

Unit 4

Writing

التهيئة

Direct students' attention to the picture. Discuss what they see. Elicit answers to questions. For example: Is this a common picture? Do you see many people with their cell phones glued to their ears in shops, work places or the street? Do people use their cell phones in cars? What gadgets are available to prevent people from holding their phones directly to their ears?

مفردات الدرس

timeline substantial wireless atmosphere commercially accessible chronological order

مهارات التفكير

Knowledge - Comprehension - Application - Analysis of information

إغلاق الدرس

Ask students to rewrite an improved version of their product history, taking into consideration their partner's comments and suggestions.

Unit 4

Form Meaning and Function

التهيئة

Focus students' attention on the picture and on the box. Explain that this/these refer to items near to the speaker and that/those refer to items far away. Give students a few more examples using classroom objects. For example, pick up a pencil and say: This is a pencil. Then point to something across the room and say: That's a ____.

مفردات الدرس

Demonstrative Pronouns Imperatives Possessive Adjectives Possessive Pronouns Question Word: Whose
Pronoun: One/Ones Quantitative: Too, Enough

مهارات التفكير

Form, Meaning, and Function Knowledge - Application - Analysis - Concentration - Organization

إغلاق الدرس

Have students work in different pairs to exercise C. Call on volunteers to role-play their conversations for the class. Take a class vote on the best conversation.

Unit 4 Project

التهيئة

Organize students in groups. Have them choose up to 3 Saudi products to advertize internationally. Call on groups to share their answers with the class. Have a class discussion about which products can be advertized more effectively on an international basis. Have groups choose one product to advertize. Tell them that if they choose the same product as another group, they will be competing for the same spot. So they will have to think of something more original and more impressive.

مفردات الدرس

description catalog advertisement modify commercial demonstrate

مهارات التفكير

Knowledge - Memory - Application - Evaluation - Organization

إغلاق الدرس

Post advertisements on the wall for students to look at and evaluate. Have students choose the best advertisement and give reasons for their choice.